

ERIC BEYNON

PROFESSIONAL EXPERIENCE

2002 - present **SUSTAINABLE GROWTH COMPANY – TORONTO, CANADA**

President

Established an independent consultancy to help develop and implement sustainable business strategies. Key achievements:

- In-depth, 3-year role as the central coordinator for the *Integrated CO₂ Network* (ICO₂N – www.ico2n.com), a globally unique, multi-billion dollar initiative to capture, transport and geologically store large volumes of carbon dioxide (CO₂) in Alberta. Work includes building a 14-company consortium, aligning provincial and federal governments, coordinating economic studies of the potential system and structuring a deal between industry and government for a 3-way public/private partnership;
- Development of multiple websites and communications tools for the *International Chamber of Commerce* to demonstrate global business's positive role in sustainable development;
- Completed an in-depth strategic analysis of Canada's national energy situation for *Suncor Energy*. Created a framework to be used in the discussion of a national energy strategy;
- Developed the N. American downstream market case for sustainable paper products for a multinational forestry company
- Execution of a detailed social due diligence on a potentially unstable international acquisition target in the mining sector. Carried out detailed interviews to identify necessary social management practices and plan scenarios;
- Structured the business case behind an international partnership between World Vision Canada and a leading mining company. Resulted in a \$1 million / 5 year agreement;
- Directed a detailed analysis of the effectiveness of international business's presence at the Johannesburg World Summit and the implications for global business moving forward.

2001 – 2002 **BUSINESS ACTION FOR SUSTAINABLE DEVELOPMENT (BASD) – PARIS, FRANCE**

Director

Managed BASD from its inception. BASD was an initiative of the **International Chamber of Commerce** (ICC) and the **World Business Council for Sustainable Development** (WBCSD) to prepare the global business agenda for the United Nations' World Summit on Sustainable Development, in Johannesburg, South Africa, 2002. The Summit brought together 40,000 delegates and more than 100 Heads of State. Achievements:

- Developed BASD from a nonentity into the internationally accepted global business voice at the World Summit; including raising and managing a \$1 million budget;
- Directed external communications and policy involvement. Including key speech writing, stakeholder engagement and high-level dialogues with governments and NGOs;
- Built a constructive environment for business. Led to the involvement of 1000+ business representatives from 700 international companies, including 50+ at the CEO-level;
- Organized BASD steering committee of prominent business leaders and chaired by Sir Mark Moody-Stuart – Anglo American Chairman and former Royal-Dutch Shell CEO;
- Directed a joint venture with the UN Development Programme (UNDP) to showcase sustainable development projects online and open the Summit to viewers worldwide.

1998 – 2001 **CREDIT SUISSE PRIVATE BANKING – ZURICH, SWITZERLAND & INTERNATIONAL**

International Credit Risk Management

Managed risk management controls and directed regular assessment trips to all offices including Singapore, London, Milan, Madrid, Monaco, Bahamas, etc. Achievements:

- Created and managed a global financial model for data quality and risk controls to enable automated risk analysis and reporting. Built a risk management system;
- Independently developed and managed a 9-month project to CSPB in Paris, France to change the credit risk management system and implement international standards.

1997
1996

CHASE MANHATTAN BANK OF CANADA - TORONTO, CANADA: *Corporate Finance internship*
CITIBANK CANADA - TORONTO, CANADA: *Global Cash Management internship*

EDUCATION

2003 – 2004

MASTERS OF BUSINESS ADMINISTRATION (MBA)

Schulich School of Business – YORK UNIVERSITY, TORONTO, CANADA

- Graduated top 10% of class, Dean's Honour Student, specialization in Business Strategy.
- Member of Executive Committee for Net Impact, a student-run business and sustainability group. Attended a global conference in Austin Texas.
- GMAT Entrance Score: 730 (98th percentile).

1994 – 1998

BACHELOR OF COMMERCE (BCOMM) - HONOURS

Queen's School of Business, Queen's University - KINGSTON, CANADA

- Exchange study: **Norwegian School of Economics and Business Administration**

LANGUAGE SKILLS

- **English** – Mother Tongue
 - **French** – Proficient
 - **Spanish** – Proficient
 - **German** – Proficient
- Have worked in all 4

INFORMATION TECHNOLOGY SKILLS

- **MS Office:** Word, Excel, PowerPoint
- **Financial Modelling & Spreadsheet Applications**

VOLUNTEER

- **THE MENTORING PARTNERSHIP** - Serve as a mentor to new immigrants to Canada
- **INDEPENDENT VOLUNTEER, HONDURAS SUMMER 2003** – Aided the Honduran Business Council for Sustainable Development in the development of a new social initiative for textile factories. Also collected used baseball equipment in Canada and set up a sports program for street children at the San Pedro Sula Streetchild Foundation

INTERESTS

- Personal Investing
- Current affairs, economics and politics
- Travel and photography
- Sports – hockey, football, running, cycling, skiing